

Master's Degree Study Programme
ECONOMICS AND MANAGEMENT

Study Plan: Economics and Management of Small and Medium Enterprises

Profile of the Study Programme
Form of Study:

professionally oriented
full-time, part-time

1st term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UMM/XSM	Strategic Management	1	0	2	12t	Credit, exam	4
UPE/XPF2	Finance 2	2	0	2	16t	Credit, exam	5
UIM/XSTA2	Statistics 2	2	0	2	16t	Credit, exam	5
USVP/XESOA	Ethics and Social Responsibility for Small and Medium-sized Enterprises	1	0	1	8t	Credit	3
UMM/XMSP	Small and Medium-Sized Enterprises	1	0	2	12t	Credit, exam	4
UPE/XMNU2	Management Accounting 2	2	0	2	16t	Credit, exam	5

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2nd term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UEK/XMIK2	Microeconomics 2	2	0	2	16t	Credit, exam	5
UPE/XFAR	Financial Analyses and Reporting	1	0	2	12t	Credit, exam	4
USVP/XMKD	Communication Skills for Managers	0	0	2	8t	Credit	3
PKC/XPR1M	Practical Training 1	3 weeks				Credit	5
UMM/XMI	Value Chain and Innovation Management	0	2	0	8t	Credit	3
UMM/XMK	Marketing Communication	2	0	1	12t	Credit, exam	4

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3rd term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UEK/XMAK2	Macroeconomics 2	2	0	2	16t	Credit, exam	5
UMM/XMNM	Modern Tools of Effective Management	2	0	2	16t	Credit, exam	5
UPE/XAC	Audit and Controlling	1	0	2	12t	Credit, exam	4
USVP/XMSID	Methodology of Data Collection and Interpretation	2	0	2	12t	Credit	5
UPE/XDUMS	Taxes and Accounting for Small and Medium-sized Enterprises	2	0	1	12t	Credit	4
UMM/XMVYR	Production Management	2	0	1	12t	Credit, exam	4

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4th term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UMM/XDM	Digital Marketing	1	0	2	12t	Credit, exam	4
UMM/XLM2	Logistics Management 2	1	0	1	8t	Credit, exam	3
UIM/XBODM	ICT Security and Data Protection	2	0	0	8t	Exam	3
PKC/XDP	Master's Thesis	0	1	0	4t	Credit	8
PKC/XPR2M	Practical Training 2	3 weeks				Credit	5
UIM/XPI	On-line Business	1	0	2	12t	Credit	4

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Total credits for compulsory subjects

104

Optional Subjects

2nd term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UEK/XDEM	History of Economic Thought	2	0	1	12t	Credit	4
UPE/XCCS	Pricing and Price Strategies	2	0	1	12t	Credit	4
UEK/XHPRR	Economic Policy and Regional Development	2	0	1	12t	Credit, exam	4
UPE/XMU	International Accounting	2	0	1	12t	Credit, exam	4
UMM/XMPP2	Management of Supporting Processes 2	0	2	0	8t	Credit	3

4th term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UMM/XMZM	Brand Management	2	0	1	12t	Credit, exam	4
USVP/XPDV	Intellectual Property Law	2	0	0	8t	Exam	3
USVP/XSPRP	Administrative Law	2	0	0	8t	Exam	3

Students choose at least 3 optional subjects.

Equivalent Subjects in Foreign Language

1st term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UMM/ASM	Strategic management *	1	0	2	12t	Credit, exam	4
UPE/AMA2	Management Accounting 2 *	2	0	2	16t	Credit, exam	5

2nd term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UEK/AMIC2	Microeconomics 2 *	2	0	2	16t	Credit, exam	5
USVP/ACFSM	Communication Skills for Managers *	0	0	2	8t	Credit	3
UMM/AVCIM	Value Chain and Innovation Management *	0	2	0	8t	Credit	3

3rd term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UEK/AMAC2	Macroeconomics 2 *	2	0	2	16t	Credit, exam	5
UMM/AMTEM	Modern Tools of Effective Management *	2	0	2	16t	Credit, exam	5

4th term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UMM/ABM	Brand Management *	2	0	1	12t	Credit, exam	4
UMM/ADM	Digital Marketing *	1	0	2	12t	Credit, exam	4
UIM/ASDP	ICT Security and Data Protection *	2	0	0	8t	Exam	3

The student is obliged to pass at least 1 subject in a foreign language as a replacement for compulsory or optional subjects.