

**Study Plan of Bachelor's Study Programme**  
**ECONOMICS AND MANAGEMENT**  
**Specialization: Business Economics and Management**

valid from academic year 2019/2020 - 1<sup>st</sup> year

Profile of the Study Programme  
 Form of Study:

professionally oriented  
 full-time, part-time

**Compulsory Subjects**

**1st term**

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UIM/XLA, YLA	Linear Algebra	2	0	2	16t	Credit, Exam	5
UEK/XMIK, YMIK	Microeconomics	2	0	2	16t	Credit, Exam	5
UIM/XIN1, YIN1	Informatics for Economists	2	0	2	16t	Credit, Exam	5
UMM/XMAR, YMAR	Marketing	2	0	2	16t	Credit, Exam	5
USVP/XSKP1, YSKP1	Private Law 1	2	0	0	8t	Exam	3
UIM/XTED, YTED	Making of Electronic Documentation	0	3	0	12t	Credit	4
PKC/XUST, YUST	Introduction to Study	0	0	2	4t	Credit	2

29

**2nd term**

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UIM/XDIP, YDIP	Differential and Integral Calculus	3	0	2	20t	Credit, Exam	6
UEK/XMAK, YMAK	Macroeconomics	2	0	1	12t	Credit, Exam	4
USVP/XDPK, YDPK	Professional Communication Skills	0	0	2	8t	Credit	3
UMM/XMAN1, YMAN1	Management 1	2	0	2	16t	Credit, Exam	5
USVP/XSKP2, YSKP2	Private Law 2	2	0	0	8t	Exam	3
PKC/XEMP, YEMP	Economics and Management in Practice	2	0	0	8t	Credit	2
UMM/XP, YP	Entrepreneurship	0	3	0	12t	Credit, Exam	4
PKC/XPRA1, YPRA1	Practical Training 1			4 weeks		Credit	5

32

**3rd term**

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UPE/XFU1, YFU1	Financial Accounting 1	2	0	2	16t	Credit, Exam	5
UMM/XMAN2, YMAN2	Management 2	2	0	2	16t	Credit, Exam	5
UPE/XPE1, YPE1	Business Economics 1	2	0	3	16t	Credit, Exam	6
USVP/XSO, YSO	Social Responsibility	0	2	0	8t	Credit	3
UIM/XM3, YM3	Statistical Data Processing	0	3	0	12t	Credit, Exam	4
USVP/XPOK, YPOK	Corporation Law	2	0	0	8t	Exam	3
UMM/XRLZ, YRLZ	Human Resources Management	2	0	1	12t	Credit, Exam	4

30

**4th term**

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
USVP/XO10A, YO10A	Language for Special Purposes 1 (Business English)	0	4	0	8t	Exam	4
PKC/XPRA2, YPRA2	Practical Training 2			4 weeks		Credit	5
UMM/XMPP, YMPP	Management of Supporting Processes	1	0	1	12t	Credit, Exam	3
UPE/XFU2, YFU2	Financial Accounting 2	2	0	2	16t	Credit, Exam	5
UMM/XSF, YSF	Strategic Business Management	0	2	0	8t	Credit	3
UPE/XPE2, YPE2	Business Economics 2	2	0	3	16t	Credit, Exam	6

26

**5th term**

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UPE/XDSCR, YDSCR	Tax System in the Czech Republic	2	0	2	16t	Credit, Exam	5
USVP/XOJ2A, YOJ2A	English for Special Purposes 2	0	2	0	8t	Exam	3
PKC/XSBP, YSBP	Bachelor Thesis Seminar	0	2	0	8t	Credit	3
USVP/XZPS, YZPS	Fundamentals of Psychology and Sociology	0	2	0	8t	Credit	3
UMM/XLM, YLM	Logistics Management	2	0	1	12t	Credit, Exam	4
UPE/XPF, YPF	Finance	2	0	1	12t	Credit, Exam	4

22

**6th term**

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
MVS/XBP, YBP	Bachelor Thesis Seminar	0	0	1	8t	Credit	8
UIM/XAM, YAM	Mathematical Applications in Economics	0	0	2	8t	Credit, Exam	3
PKC/XPRA3, YPRA3	Practical Training 3			4 weeks		Credit	5
UPE/XMNU, YMNU	Managerial Accounting	2	0	2	16t	Credit, Exam	5

21

Total credits for compulsory subjects

160

## Optional Subjects

### Optional Subjects A - student chooses min. 1 subject.

#### 5. term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UMM/XMM, YMM	International Management	2	0	1	12t	Credit, Exam	4
UMM/XEM, YEM	Energy Management	2	0	1	12t	Credit, Exam	4

### Optional Subjects B - student chooses min. 8 credits.

#### 4. - 6. term

Abbreviation	Subject	Lectures	Seminars	Workshops	Tutorials	End	Credits
UIM/XTES, YTES	Systems Theory	2	0	1	12t	Credit, Exam	4
UEK/XAHP, YAHP	Applied Economic Policy	0	3	0	12t	Credit	4
UEK/XVFIN, YVFIN	Public Finance	2	0	1	12t	Credit, Exam	4
UIM/XTPGI, YTPGI	Creating and Presenting Graphical Data	1	0	2	12t	Credit, Exam	4
UIM/XWTE, YWTE	Web Technologies for Economists	1	0	2	12t	Credit, Exam	4
UIM/XZED, YZED	Sources of Economic Data	0	0	1	6t	Credit	2
UMM/XPDM, YPDM	Project and Subsidy Management	0	1	0	6t	Credit	2
UMM/XMV, YMV	Marketing Research	0	3	0	12t	Credit, Exam	4

## Parts of the Final State Examination

### 1. Economics and Law

Microeconomics

Macroeconomics

Law

### 2. Business Economics

Entrepreneurship and Business Economics

Business Finance

Accounting

### 3. Management and Marketing

Management and Strategic Business Management

Logistics Management

Management of Supporting Processes

Human Resources Management

Marketing

### 4. Defense of Bachelor's Thesis